scottish tourism forum
the voice of the industry

"Delivering for Scotland – The Rural Question"

Scottish Tourism Week Seminar

Friday 5 March 9.30 – 1pm

Easterbrook Hall, The Crichton, Bankend Road, Dumfries, DG1 4TA

Agenda

9.00	***Registration & Refreshments***	
9.30	Welcome	**Iain Herbert**, Chief Executive, STF
9.40	MSP speech	**Jeremy Purvis MSP**, Scottish Liberal Democrat member of Finance Committee
10.00	VisitScotland Local View	**Riddell Graham,** VisitScotland
10.20	Question & Answer Panel	**Chaired by** Iain Herbert
10.40	***Refreshment break and networking***	
11.00	Employability in the Rural Community	**Fiona Colley**, Project Manager, Springboard
11.20	Dumfries & Galloway Destination Development Organisation	**Angela McIntyre**, D&G DDO
11.40	Tourism out of Season	**Keith Muir,** Head of Tourism, Recreation & Environment, Galloway Forest District, Forestry Commission
12.00	Making a successful hotel business	**David Smith**, Buccleuch Arms Hotel, Moffat
12.20	Business Tourism in the Rural Community	
12.40	Question & Answer Panel	**Chaired by** Iain Herbert
1.00	Closing comments	**Iain Herbert**, Chief Executive, STF
1.05	***Close and Networking Lunch***	