

“Delivering for Scotland - The Highland Question”

Scottish Tourism Week Highland Seminar & Reception

Monday 8 March 2010

1pm – 7.30pm

Drumossie Hotel, Inverness

Agenda

12.00 ***Registration and networking lunch***

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| 1.00 | Welcome | Khaled Shahbo , Chair, STF |
| 1.10 | Minister’s Speech | Richard Lochhead , Cabinet Secretary for Rural Affairs and the Environment |
| 1.30 | VisitScotland local view | Riddell Graham , Director of Strategy, Partnerships and Communication, VisitScotland |
| 1.50 | DOVE – Delivering an Outstanding Visitor Experience | Marina Huggett , Tourism Excellence Consultancy |
| 2.10 | Highlands & Islands Enterprise view | Willy Roe , Chair, Highlands and Islands Enterprise |
| 2.30 | Local Tourism | Caroline Gregory , The Lovat |
| 2.50 | Questions & Answers | Chaired by Ian Gardner |
| 3.10 | <i>Refreshment break & networking</i> | |
| 3.30 | Minister’s Speech | Tobias Ellwood , Shadow Minister for Culture, Media and Sport |
| | Tourism Question Time | Chaired by Iain Herbert |
| 3.50 | <ul style="list-style-type: none"> • Colin Simpson, Tourism Co-ordinator, Highland Council | |
| 4.00 | <ul style="list-style-type: none"> • Gavin Ellis, Knockomie Hotel | |
| 4.10 | <ul style="list-style-type: none"> • Ian Gardner, The National Trust for Scotland | |
| 4.20 | <ul style="list-style-type: none"> • Rene Looper, Tuminds | |
| 4.30 | Questions & Answers | Chaired by Iain Herbert |
| 5.00 | Closing comments | Iain Herbert , Chief Executive, STF |
| 5.30 | <i>Drinks Reception & Networking</i> | |
| 7.30 | Close | |