

Scottish Tourism Forum Weekly News Digest



10 January 2010

Dear STF,

Welcome to this week's news digest from STF, the independent forum of Scottish tourism businesses and associations. This digest gives a brief roundup of the main stories concerning the industry over the past week.

If you have any comments about any of the issues mentioned in this week's digest I would be glad to hear them. Email ruth.greig@stforum.co.uk

Scottish Tourism News

- 3 January - Freeze leads to wildfowl hunt ban [BBC](#)
- 4 January - Small wonder the Scottish economy is lying in tatters [Herald](#)
- 4 January - Woman stranded for two weeks after going to buy turkey [Deadline](#)
- 4 January - Booking firm is sued for airline's £35m [Herald](#)
- 4 January - Scottish economy heads for 'weak growth' [BBC](#)
- 4 January - Inverness bosses want advice on how to keep airport open [P&J](#)
- 5 January - Elgin business park plan is dubbed 'waste of public cash' [P&J](#)
- 5 January - Scotland forced to buy road salt from Africa as stocks dwindle [Scotsman](#)
- 5 January - City hotel has golden touch [EveningNews](#)
- 5 January - Hostel plans will step up tourism in town [P&J](#)
- 5 January - Ministers due to approve £400m Beaulieu-Denny power line [BBC](#)
- 6 January - Beaulieu to Denny: Controversial power line set to get go-ahead [Scotsman](#)
- 7 January - Zoo forced to shelve 'wow' attractions [Scotsman](#)
- 7 January - Millions of trees to be planted as conservation projects get £60m boost [Scotsman](#)

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Events

**17-20 March 2010
Best of Britain & Ireland Travel
Trade Forum
Olympia, London**

This event is dedicated to showcasing the wealth of tourism products and destinations from across the UK and Ireland to travel buyers and consumers. The travel trade forum takes place on 17-18 March 2010, with consumer days following on 19-20 March. Each event delivers thousands of engaged visitors and forms the centrepiece of the fourth annual British Tourism Week.

For further details or to book a stand, email Angie Watson angie@bobevents.co.uk or Madeleine Johnson maddy@bobevents.co.uk or call 020 8563 3249. [Click here](#) for more details

22nd January 2010

Traditional Burn's supper in the

7 January - Court fight looms after pylons go-ahead [Scotsman](#)

7 January - Go-ahead for historic dock plans [BBC](#)

8 January - Residents furious at four-week lifeline ferry closedown plan [P&J](#)

8 January - SNP-style crackdown on drink is demanded by English MPs [Scotsman](#)

8 January - Beaulieu - Denny power line is 'like taking a razor blade to a Rembrandt' [Scotsman](#)

8 January - Trains run on emergency timetable [BBC](#)

UK Tourism News & International

3 January - Gordon Brown unveils £100bn wind farm gamble [Times](#)

6 January - Heavy snow damages business for hospitality industry [BigH](#)

7 January - Taxing visitors [MaltaIndependent](#)

8 January - 23.5 million tourists recorded last year [Star](#)

9 January - Embattled BA fastens seat belt for bumpy ride [FT](#)

9 January - David versus Goliath as pub landlord takes on supermarkets over cheap alcohol sales [Scotsman](#)

10 January - Irish t

ourism sector battling the recession [Post](#)

Scottish Tourism Week

1- 8 March 2010

Visit STF website www.stforum.co.uk to find out full details of next years Scottish Tourism Week 1-8 March 2010.

- 2 March: Industry Dinner, The George Hotel, Edinburgh
- 3 March: STW Conference "Delivering for Scotland", Murrayfield Stadium, Edinburgh
- 3 March: MSP Parliamentary Reception
- 4 March: Skills Conference
- 5 March: STW Seminar "Delivering for Scotland - The

Mount Stuart Marble Hall

This evening promises to be a night to remember with guest chef providing the locally sourced menu prepared for everyone to enjoy. The evening starts at 8pm running through till 12 Midnight.

Individual tickets £50 - table of eight £360

Special guest Chef and Speaker to be announced.

Contact www.mountstuart.com or www.eatbute.com or 01700 503877

for more details.

Concerned about keeping service standards up but need to save money on staff training....

Let us develop your in-house trainer to deliver the high impact

Staff programme for only £675 + vat per licence?
(Reduced rate for STF members, normally £750 per licence)

This provides a cheaper option than sending staff on external courses & allows you to tailor the 'Delivering Service Assured' materials to focus on the service experience of your specific customers.

For more information contact: info@service-assured.com

Next trainer training course: 12, 15 & 19th February 2010

Be a HIT: Scholarships

Hospitality Industry Trust (HIT)
Scotland helps continuous development in the workplace.

To keep employees motivated and up to date in key skills, within the competitive world of hospitality, leisure, travel and tourism, HIT Scotland provides scholarships that can take place locally, nationally and

Rural Question",
Easterbrook Hall
Hotel, Dumfries

- 8 March: STW
Seminar "Delivering
for Scotland - The
Highland Question",
Drumossie Hotel,
Inverness

Visit our website for the
agenda, speakers and how to
sign up and benefit
from membership offers

internationally.

The Scholarships recognise the need to continually update skills within the industry, enhance personal development and bring fresh ideas back to Scottish businesses to remain at the forefront of international innovations. As a scholar you will potentially spend time working in many operational areas or on structured programmes to gain valuable knowledge that will give you the insight and confidence to get to the next level.

The limited Scholarships are available to all aspiring individuals working within Scottish hospitality (in its broadest sense) and the awards are presented at the annual Emerging Talent conference, which takes place in February. The conference moves around the country and has taken place in Aviemore, Edinburgh, Glasgow, Ratho and the venue for 2010 is The Perth Concert Hall on the 3rd February.

Funds are raised by the industry, for the industry, at events such as the Industry Dinner, 18th March 2010 at the Radisson Hotel, Glasgow.

Institute of Leadership and Management Level 4 Programme



Tickety-Boo Scotland
EXPLORE | SOAR | GROW

Tickety-Boo
Training would
like to invite you
to join their
Institute of
Leadership and
Management
Development

Programmes. STF members will benefit from a 20% discount on these interactive and informative programmes held in Spring 2010. Designed to improve delegate's performance in the organisation through focus on understanding the management role and developing management skills. These highly practical programmes can also generate significant payback for the employer in terms of cost savings and quality improvements in the workplace through work-based assessment. ILM Level 3 Award in First Line Management 5 days
Who should attend at this level? Ideal for first line managers and team leaders in all organisations
What does it cover? Units covered - Solving Problems and Making Decisions, Organising and Delegating

and Developing Yourself and Others

ILM Level 5 Award in First Line Management 7 days

Who should attend? Ideal for middle managers in large complex organisations through to those managing individual companies.

What does it cover? Units covered - Understanding the management role, Leading Teams and Becoming an Effective Leader

To benefit from this exclusive offer call the Tickety-Boo team on 01786 825200 or email

val@ticketybootraining.com or check out our details on www.ticketybootraining.com

Making the most of STF - member2member scheme

Please tell us of any offers you would like us to forward onto our members and we will feature these on our website, and feature weekly through NewsDigest with a link to the web for more information.

Email ruth.greig@stforum.co.uk with details of the offers you would like us to promote.

*Please note: This offer applies to all subscription paying members of STF.

Visit members' section of our website www.stforum.co.uk for full details of offers.

Training Courses



St Andrews Skills

Academy

REHIS Elementary Food Hygiene Certificate (4 March: 9am-5pm, Golf Practice Centre)

Scottish Certificate for the Responsible Sale of Alcohol (9 Feb, 10am-1pm, Rufflets Hotel)
Emergency First Aid at Work (3 Dec, 15 Jan, 9am-5pm, Rufflets Hotel)

St Andrews Standard (14 Jan, 25 Feb, 9 March: full-day, Rufflets Hotel).

Booking facilities, prices and more details are available on our website - www.standrewsskillsacademy.co.uk or by contacting us directly:

info@standrewsskillsacademy.co.uk
or 0845 1300074

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