

Scottish Tourism Forum Weekly News Digest



18 January 2010

Scottish Tourism Forum Newsletter

Newsletter Subtitle
Month Year

Dear STF,

Welcome to this week's news digest from STF, the independent forum of Scottish tourism businesses and associations. This digest gives a brief roundup of the main stories concerning the industry over the past week.

If you have any comments about any of the issues mentioned in this week's digest I would be glad to hear them. Email ruth.greig@stforum.co.uk

STF News

The consultation on B&B's and Self -Catering Fire Guidance is nearing its completion and we would encourage anyone with an interest in this area to reply to the consultation.

The revised guidance sees a move away from a risk assessment to a more prescriptive route with the application of minimum standards. While a review of the original guidance was supported by the sector there is real concern over the blanket approach being taken given the agreed negligible risk, resulting in the potential withdrawal of B&B's from across Scotland greatly reducing customer choice. There is no doubt that safety must come first and professional operators would always act accordingly however accepted practise is that this should be carried out through a risk assessment approach. Concern has been expressed that a considerable number of B&B operators will see this new guidance as onerous, costly and damaging to the fabric of their homes and may result in many closing across Scotland.

The details for the consultation are at -

[Fire Guidance Consutation](#)

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Events

17-20 March 2010

**Best of Britain & Ireland Travel
Trade Forum
Olympia, London**

This event is dedicated to showcasing the wealth of tourism products and destinations from across the UK and Ireland to travel buyers and consumers. The travel trade forum takes place on 17-18 March 2010, with consumer days following on 19-20 March. Each event delivers thousands of engaged visitors and forms the centrepiece of the fourth annual British Tourism Week.

For further details or to book a stand, email Angie Watson angie@bobevents.co.uk or Madeleine Johnson maddy@bobevents.co.uk or call 020 8563 3249. [Click here](#) for more details

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and additional industry information can be found at -

www.savescottishbandbs.co.uk

Scottish Tourism News

9 January - Leith is home for yacht with royal blood [EveningNews](#)

11 January - A public consultation has begun on controversial plans to create a civic square in the centre of Aberdeen

[BBC](#)

11 January - 'Rejected' power options now official policy [Herald](#)

11 January - Businessman denies any blame for airline's demise [Herald](#)

11 January - Funding woes force festivals to pull the plug [Scotsman](#)

11 January - Former ambulanceman appointed as new VisitScotland manager in isles [Times](#)

11 January - Tourism chiefs admit visitor targets likely to be missed [EveningNews](#)

11 January - Dundee to get its own V&A museum [BBC](#)

12 January - Boost for Edinburgh hotels as trade up 10% [Scotsman](#)

12 January - Victoria and Albert offshoot to be built in the Tay [Scotsman](#)

12 January - Realising golf's full tourism potential [P&J](#)

12 January - Border Biscuits and Highland Spring marketers join judges [Drum](#)

13 January - Musselburgh gets its richest ever race [Scotsman](#)

13 January - HIE lodges outline plan for new Inverness campus [P&J](#)

13 January - Scots should get out and enjoy the wildlife because Scotland is special in winter [DailyRecord](#)

13 January - VisitScotland plans sales promotion and experiential framework [Drum](#)

14 January - MSP backs campaign to improve Dundee Station [P&J](#)

15 January - Airline chief pledges to carry on with Barra flights [P&J](#)

15 January - Parliament prepares for Annual budget wrangle

22nd January 2010

Traditional Burn's supper in the Mount Stuart Marble Hall

This evening promises to be a night to remember with guest chef providing the locally sourced menu prepared for everyone to enjoy. The evening starts at 8pm running through till 12 Midnight.

Individual tickets £50 - table of eight £360

Special guest Chef and Speaker to be announced.

Contact www.mountstuart.com or www.eatbute.com or 01700 503877

for more details.

Concerned about keeping service standards up but need to save money on staff training....

Let us develop your in-house trainer to deliver the high impact

Staff programme for only £675 + vat per licence?
(Reduced rate for STF members, normally £750 per licence)

This provides a cheaper option than sending staff on external courses & allows you to tailor the 'Delivering Service Assured' materials to focus on the service experience of your specific customers.

For more information contact: info@service-assured.com

Next trainer training course: 12, 15 & 19th February 2010

Be a HIT: Scholarships

Hospitality Industry Trust (HIT)
Scotland helps continuous development in the workplace.

[Scotsman](#)

15 January - Anger at RAF Kinloss job losses [BBC](#)

16 January - Bumper season on cards for Highland tourism operators [P&J](#)

17 January - Snow and slump spark 50% rise in deer poaching [Scotsman](#)

17 January - Private cash plan to rescue Scottish Investment Bank [Herald](#)

UK Tourism News & International

10 January - Tourism on agenda of European Union's Lisbon Treaty [HotelNews](#)

10 January - Taxpayers could face bill for millions over ScotRail strike [Herald](#)

11 January - North-South divide has effectively been closed in the ten years [Times](#)

11 January - Namibia delegation books in for hotel grading tour [Scotsman](#)

11 January - British Airways union strike discussion set for Jan. 22 [News&Views](#)

12 January - Nigeria to invest \$200m in tourism development [Punch](#)

12 January - Holyrood to scrutinise trade group [Scotsman](#)

13 January - Prince's visit could bring tourism boost [ABCNews](#)

13 January - DFDS attracts more passengers [TravelNews](#)

To keep employees motivated and up to date in key skills, within the competitive world of hospitality, leisure, travel and tourism, HIT Scotland provides scholarships that can take place locally, nationally and internationally.

The Scholarships recognise the need to continually update skills within the industry, enhance personal development and bring fresh ideas back to Scottish businesses to remain at the forefront of international innovations. As a scholar you will potentially spend time working in many operational areas or on structured programmes to gain valuable knowledge that will give you the insight and confidence to get to the next level.

The limited Scholarships are available to all aspiring individuals working within Scottish hospitality (in its broadest sense) and the awards are presented at the annual Emerging Talent conference, which takes place in February. The conference moves around the country and has taken place in Aviemore, Edinburgh, Glasgow, Ratho and the venue for 2010 is The Perth Concert Hall on the 3rd February.

Funds are raised by the industry, for the industry, at events such as the Industry Dinner, 18th March 2010 at the Radisson Hotel, Glasgow.

Institute of Leadership and Management Level 4 Programme



Tickety-Boo Scotland
EXPLORE | SOAK | GROW

Tickety-Boo Training would like to invite you to join their Institute of Leadership and Management Development

Programmes. STF members will benefit from a 20% discount on these interactive and informative programmes held in Spring 2010. Designed to improve delegate's performance in the organisation through focus on understanding the management role and developing management skills. These highly practical programmes can also generate significant payback for the employer in terms of cost savings and quality improvements in the workplace through work-based assessment. ILM Level 3 Award in First Line Management 5 days

Scottish Tourism Week

1- 8 March

Visit STF website www.stforum.co.uk to find out full details of next years Scottish Tourism Week 1-8 March 2010.

- 2 March: Industry Dinner, The George Hotel, Edinburgh
- 3 March: STW Conference "Delivering for Scotland", Murrayfield Stadium, Edinburgh
- 3 March: MSP Parliamentary Reception
- 4 March: Skills

2010

- Conference
- 4 March: The Scotch Whisky Experience taster session, The Royal Mile, Edinburgh
 - 5 March: STW Seminar "Delivering for Scotland - The Rural Question", Easterbrook Hall Hotel, Dumfries
 - 8 March: STW Seminar "Delivering for Scotland - The Highland Question", Drumossie Hotel, Inverness

Visit our website for the agenda, speakers and how to sign up and benefit from membership offers

Who should attend at this level? Ideal for first line managers and team leaders in all organisations
What does it cover? Units covered - Solving Problems and Making Decisions, Organising and Delegating and Developing Yourself and Others

ILM Level 5 Award in First Line Management 7 days
Who should attend? Ideal for middle managers in large complex organisations through to those managing individual companies.
What does it cover? Units covered - Understanding the management role, Leading Teams and Becoming an Effective Leader

To benefit from this exclusive offer call the Tickety-Boo team on 01786 825200 or email val@ticketybootraining.com or check out our details on www.ticketybootraining.com

Making the most of STF - member2member scheme

Please tell us of any offers you would like us to forward onto our members and we will feature these on our website, and feature weekly through NewsDigest with a link to the web for more information.

Email ruth.greig@stforum.co.uk with details of the offers you would like us to promote.

*Please note: This offer applies to all subscription paying members of STF.

Visit members' section of our website www.stforum.co.uk for full details of offers.

Training Courses



St Andrews Skills

Academy

REHIS Elementary Food Hygiene Certificate (4 March: 9am-5pm, Golf Practice Centre)

Scottish Certificate for the Responsible Sale of Alcohol (9 Feb, 10am-1pm, Rufflets Hotel)
Emergency First Aid at Work (3 Dec, 15 Jan, 9am-5pm, Rufflets Hotel)

St Andrews Standard (14 Jan, 25 Feb, 9 March: full-day, Rufflets Hotel). Booking facilities, prices and more details are available on our website - www.standrewsskillsacademy.co.uk or by contacting us directly: info@standrewsskillsacademy.co.uk or 0845 1300074

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