

Scottish Tourism Forum Weekly News Digest



26 January 2010

Scottish Tourism Forum Newsletter

Dear STF,

Welcome to this week's news digest from STF, the independent forum of Scottish tourism businesses and associations. This digest gives a brief roundup of the main stories concerning the industry over the past week.

If you have any comments about any of the issues mentioned in this week's digest I would be glad to hear from you. please contact me through e-mail ruth.greig@stforum.co.uk

Scottish Tourism News

18 January - Rare eagle numbers climbing on the isle of Mull [Herald](#)

18 January - Rural campaigner risks losing £60,000 to stop St Andrews expansion [Scotsman](#)

18 January- Scots artefacts in digital museum [BBC](#)

18 January - Council accused of being unrealistic [Press and Journal](#)

18 January - Airline moves to fill gap in Scottish air link [TravelMole](#)

18 January - VisitScotland? They did in their droves [Scotsman](#)

18 January - The 'unashamedly Scottish' The Kitchin wins critic's praise [caterersearch](#)

18 January - National tourism organisation in a muddle over Abernethy [Press and Journal](#)

18 January - Hotelier hails Homecoming [Press and Journal](#)

18 January - British Travelers to pay to enter United States [comparecarrentals](#)

19 January - Relaunching Scotland's regeneration game [Herald](#)

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Events

Scotland's Conference for Private and Social Enterprise: Newbiz 10

Perth College UHI and Perth and Kinross Social Economy Partnership are hosting Newbiz 10, Scotland's Conference for Private and Social Enterprise.

Aimed at budding entrepreneurs from the private and social enterprise sectors, this free event takes place on Tuesday 16 February 2010 at the Dewars Centre, Glover

19 January - Fresh calls to privatise Hogmanay over losses [Edinburgh Evening News](#)

19 January - Bid for more control of hill tracks steps up [Press and Journal](#)

19 January - Tax Changes for Self Caterers - Have Your Say [VisitScotland](#)

19 January - Highland bungee jumping plans agreed [STV](#)

19 January - Tough new drinks code to take effect on April 6 [The Publican](#)

19 January - Coast tourism strategy ready for take off [Press and Journal](#)

20 January - New Scottish tourism drive hopes to bag bloggers [Scotsman](#)

20 January - Travel trends for 2010: Top 5 destinations and tourists' biggest beefs [National Post](#)

20 January - Scotland: Skiing in the Cairngorms [Telegraph](#)

20 January - Fresh bid to salvage historic Scots ship [Herald](#)

20 January - Controversial Scottish pylon project gets the go-ahead [Journal](#)

20 January - Firms offered cash from 'Visit' fund [Real Business](#)

20 January - Homeowners urged to give golf fans B&B [STV](#)

20 January - Three week blanket of snow leaves ski industry booming [deadline](#)

21 January - Edinburgh second only to London for tourism in a packed 2009 [Scotsman](#)

21 January - Historic Dornoch hotel to return to former glory with £9m revamp [Press and Journal](#)

21 January - Festival runs out of steam and money [Statspey and Badenoch Herald](#)

21 January - Higher costs 'threaten recovery' [BBC](#)

22 January - VisitScotland's £150,000 bonus bill to taxpayer [Herald](#)

22 January - Skiers stopped in tracks as blizzard blocks road to slopes [Press and Journal](#)

22 January - New city tourism boss predicts more growth [Edinburgh Evening News](#)

22 January - Why farming is crucial for our tourist industry [caterersearch](#)

23 January - Developers set to submit plan for £2.3m Loch Ness centre to council [Press and Journal](#)

24 January - Scottish Enterprise chief aims to be 'worth every

Street, Perth

The welcome and conference opening address will be by John Swinney MSP, and the keynote speaker is Michelle Mone OBE, Creator of Ultimo Lingerie and founder and co-owner of MJM International.

You can hear from successful business people about their experiences, workshops on marketing, web, e-commerce, business toolbox and social enterprise led by industry experts. There will also be stands offering help on developing your idea or existing business.

Doors open at 9.15am for refreshments and networking and the conference starts at 10.15am and runs until 3.30pm. Attendance is free and lunch will be provided. Places are limited so book your place now using the online form on this page. You can also save the email version to your computer then send it to

info.bdc@perth.uhi.ac.uk

Deadline for return of forms is Monday 8 February.

**17-20 March 2010
Best of Britain & Ireland
Travel Trade Forum
Olympia, London**

This event is dedicated to showcasing the wealth of tourism products and destinations from across the UK and Ireland to travel buyers and consumers. The travel

penny' [Scotland on Sunday](#)

24 January - Revealed: the public sector bosses keeping their bonuses [Sunday Herald](#)

24 January - Johnstone made chairman of Destination Edinburgh [The Drum](#)

UK Tourism News & International

18 January - New BA cabin crew strike ballot announced [TravelMole](#)

18 January - Hotels in last minute preparations for Winter Olympics [tourismreview.com](#)

18 January - World tourism to rebound from crisis in 2010: UN [AFP](#)

19 January - Bmi drops domestic business class [TravelMole](#)

19 January - British tourism hopes to cash in on Sherlock Holmes [CNN](#)

19 January - Cheap Flight Focus as BMI drop Business Class [Beatthebrochure.com](#)

20 January - Eurostar sales up in 2009 despite travel chaos [BBC](#)

22 January - Oxford to gain Scottish air link [TravelMole](#)

22 January - Still tough times ahead - EasyJet [TravelMole](#)

trade forum takes place on 17-18 March 2010, with consumer days following on 19-20 March. Each event delivers thousands of engaged visitors and forms the centrepiece of the fourth annual British Tourism Week. For further details or to book a stand, email Angie Watson angie@bobevents.co.uk or Madeleine Johnson maddy@bobevents.co.uk or call 020 8563 3249. Click here for more details

Service Assured

Concerned about keeping service standards up but need to save money on staff training....

Let us develop your in-house trainer to deliver the high impact

Staff programme for only £675 + vat per licence?
(Reduced rate for STF members, normally £750 per licence)

This provides a cheaper option than sending staff on external courses & allows you to tailor the 'Delivering Service Assured' materials to focus on the service experience of your specific customers.

For more information contact: info@service-assured.com

Next trainer training course: 12, 15 & 19th February 2010

Be a HIT: Scholarships

Hospitality Industry Trust (HIT)
Scotland helps continuous development in the workplace.

To keep employees motivated and up

Scottish Tourism Week

1- 8 March 2010

Visit STF website www.stforum.co.uk to find out full details of next years Scottish Tourism Week 1-8 March 2010.

- 2 March: Industry Dinner, The George Hotel, Edinburgh
- 3 March: STW Conference "Delivering for Scotland", Murrayfield Stadium, Edinburgh
- 3 March: MSP Parliamentary Reception
- 4 March: Skills Conference
- 4 March: The Scotch

Whisky Experience taster session, The Royal Mile, Edinburgh

- 5 March: STW Seminar "Delivering for Scotland - The Rural Question", Easterbrook Hall Hotel, Dumfries
- 8 March: STW Seminar "Delivering for Scotland - The Highland Question", Drumossie Hotel, Inverness

Visit our [website](#) for the agenda, speakers and how to sign up and benefit from membership offers

to date in key skills, within the competitive world of hospitality, leisure, travel and tourism, HIT Scotland provides scholarships that can take place locally, nationally and internationally.

The Scholarships recognise the need to continually update skills within the industry, enhance personal development and bring fresh ideas back to Scottish businesses to remain at the forefront of international innovations. As a scholar you will potentially spend time working in many operational areas or on structured programmes to gain valuable knowledge that will give you the insight and confidence to get to the next level.

The limited Scholarships are available to all aspiring individuals working within Scottish hospitality (in its broadest sense) and the awards are presented at the annual Emerging Talent conference, which takes place in February. The conference moves around the country and has taken place in Aviemore, Edinburgh, Glasgow, Ratho and the venue for 2010 is The Perth Concert Hall on the 3rd February.

Funds are raised by the industry, for the industry, at events such as the Industry Dinner, 18th March 2010 at the Radisson Hotel, Glasgow.

Institute of Leadership and Management Level 4 Programme



Tickety-Boo Scotland

EXPLORE | SOAR | GROW

Tickety-Boo Training would like to invite you to join their Institute of Leadership and Management Development

Programmes. STF members will benefit from a 20% discount on these interactive and informative programmes held in Spring 2010. Designed to improve delegate's performance in the organisation through focus on understanding the management role and developing management skills. These highly practical programmes can also generate significant payback for the employer in terms of cost savings and quality improvements in the workplace through work-based assessment. ILM Level 3 Award in First Line Management 5 days
Who should attend at this level? Ideal

for first line managers and team leaders in all organisations
What does it cover? Units covered - Solving Problems and Making Decisions, Organising and Delegating and Developing Yourself and Others

ILM Level 5 Award in First Line Management 7 days
Who should attend? Ideal for middle managers in large complex organisations through to those managing individual companies.
What does it cover? Units covered - Understanding the management role, Leading Teams and Becoming an Effective Leader

To benefit from this exclusive offer call the Tickety-Boo team on 01786 825200 or email val@ticketybootraining.com or check out our details on www.ticketybootraining.com

Making the most of STF - member2member scheme

Please tell us of any offers you would like us to forward onto our members and we will feature these on our website, and feature weekly through NewsDigest with a link to the web for more information.

Email ruth.greig@stforum.co.uk with details of the offers you would like us to promote.

*Please note: This offer applies to all subscription paying members of STF.

Visit members' section of our website www.stforum.co.uk for full details of offers.

Training Courses



St Andrews Skills Academy
REHIS Elementary Food Hygiene Certificate (4 March: 9am-5pm, Golf Practice Centre)
Scottish Certificate for the Responsible Sale of Alcohol (9 Feb, 10am-1pm, Rufflets Hotel)
St Andrews Standard (25 Feb, 9 March: full-day, Rufflets Hotel).
Booking facilities, prices and more

details are available on our website - www.standrewsskillsacademy.co.uk or by contacting us directly: info@standrewsskillsacademy.co.uk or 0845 1300074

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