

Scottish Tourism Forum Weekly News Digest



30 March 2009

Dear STF,

Welcome to your weekly news digest from STF, the independent forum of Scottish tourism businesses and associations. This digest gives a brief round up of the main stories concerning the industry over the past week.

The digest also includes updates on forthcoming events. Red Tape News, STF Member News, New Members and a fuller Events directory will continue to appear in the STF Member Newsletter.

If you have any comments about any of the issues mentioned in this week's digest I would be glad to hear them. Email ruth.greig@stforum.co.uk

STF News

British Tourism Week

Britain was urged to get involved in British Tourism Week from 23 to 29 March. Drawing national awareness to tourism's critical importance, it will galvanise organisations and individuals to take pride in being part of the £86 billion visitor economy. Visit www.britishtourismweek.com for more information.

STF will be submitting a response regarding the new Fire Regulations to Fergus Ewing on 22nd April.

Scottish Tourism News

23 March 2009 - **New campaign promoting Scotland as bargain destination** - [asap](#)

23 March 2009 - **Heritage Guide Reveals 'Two Clydes to Every Story'** - [AllMediaScotland](#)

23 March 2009 - **Top awards for century-old crane** - [BBC News](#)

23 March 2009 - **Scottish hotels slash prices to attract tourists** - [stv](#)

24 March 2009 - **Highlands and Islands to receive £6m**

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Events

Dragons' Den

Entrepreneurs from across the country once again have a chance to make their business dreams come true by appearing on Dragons' Den. If you're genuinely seeking investment for your business idea or invention [click here](#) for further information.

2 April 2009 Annual HiT Dinner Glasgow Hilton

The Industry dinner is once again at the Hilton Glasgow. Transporting you back to the Sixties with a groovy mix of music, food and entertainment. Don't miss out and book now! To book visit www.hitscotland.co.uk

14-15 April 2009 9.30am - 4.30pm
100k Welcomes - Leadership
Carnegie Conference Centre,
Dunfermline

injection - [The Herald](#)

24 March 2009 - **£450,000 drive to promote Edinburgh festivals** - [The Herald](#)

24 March 2009 - **Group set up to attract more visitors to Inverness** - [The Press & Journal](#)

24 March 2009 - **Bid to attract biking fans to Scotland** - [The Press & Journal](#)

24 March 2009 - **Highlands and Islands Business Stars Shine at Awards** - [AllMediaScotland](#)

UK Tourism News

23 March 2009 - **Gretna Green elopes to London** - [easier.com](#)

International Tourism News

Making the Most of STF

Member2Member Scheme

We all know the current economic climate is tough for any business, and the tourism industry is no exception.

One of STF's strengths is the business to business networking opportunities, and we would like to use our communications to help strengthen these relationships. We know that some of our members are helping to fight off recession through packaging deals and special offers and we want to help members by raising the profile of these offers through our Member 2 Member scheme.

Please tell us of any special offers you would like us to advertise to our members and we will feature these on our website, and promote weekly through NewsDigest with a link to the web for more information.

With our help, your offers will reach a wider audience; not only STF members, but STF association* members and staff, leading to thousands of individuals seeing your offers and learning more about your business. Email ruth.greig@stforum.co.uk with details of the offers you would like us to promote.

*Please note: This offer applies to all subscription paying members of STF.

A 2 day leadership programme concentrating on leadership skills which make a difference to you, your organisation and its ongoing profitability: Develop the Vision, Hire for Attitude and Train for Skills, Create Teams who are motivated and focussed, Maximise the Potential of your Customer Experience. £180 pp including lunch. For more information contact Heather Malcolm on 01383 845 019 or hmalcolm@carnegiecollege.ac.uk

**21 April - 14 May 2009
Pride & Passion Discovery Tours
Skye, Oban, Perthshire, Nairn,
Tweeddale, Banffshire, Cowal, Angus,
Machars**

The discovery tours will help extend and refresh your local knowledge of what your area has to offer visitors. And if you can talk about things from personal experience it helps create that 'must do' vibe for visitors. If your work brings you into contact with people coming to the district please join the one day tours. Please email team@prideandpassion.net or call 0800 028 0588 to register for your free place.

The tours will take place from 10am to 4.00pm. For locations visit

www.prideandpassion.net

22-23 April 2009

**VisitScotland Expo 2009
SECC, Glasgow**

Flagship business to business event for the travel trade. VisitScotland Expo is open to buyers from all sectors of the industry - coach tour operators, group travel organisers, conference and incentive buyers, travel agents, independent tour operators and wholesalers. For more information visit

www.visitscotlandexpo.com or email events@visitscotland.com

23 April 2009

**Going Green with Technology
The Sustainability Event for Businesses
in Tourism**

Royal Hotel, Bridge of Allan

Free drop in event with information on how

to use green technologies in your business. For more information [Click Here](#)

12-15 May 2009

**World Mountainbike Conference
Easterbrook Hall, Dumfries**

For more information visit

www.worldmountainbikeconference.com

19-20 May 2009

**Travel Distribution Summit
Business Design Centre, London**

A series of conferences including: Online Travel Strategies Conference, Revenue Management Conference, Travel Payment and Fraud Conference, Hotel Technology Forum, Ancillary Revenue & Partnership

Technology Conference. For more information
events.eyefortravel.com/tds/conference/

4-5 June 2009

Great Places, Great Cities '09

This two-day conference will bring together an international audience to discuss the role of public space and green networks in creating truly sustainable cities - cities which have a reduced impact on the environment, which cope better with the consequences of global climate change and where people want to live and work. For more information [Click Here](#)

11 November 2009

World Responsible Tourism Day

World Responsible Tourism Day, the only global day of action of its kind, is being supported by the UNWTO and leading industry associations. The day is vital for business, for profitability and for our planet. It means taking care of a world that we seek to promote. For more information visit www.wtmwrtd.com

Competitions

Tourism Industry Friends' Offer



The Town House Collection, four individually designed 4 and 5 star Town House Hotels in central Edinburgh is extending the Tourism Industry Friend's offer valid until **31 March 2009**. Bookings can be made online

using promotional code reference STF99 or by telephoning 0131 274 7409. To book online click on the name of the hotel you wish to stay and the link will take you direct to the booking system. [The Bonham](#) and [Channings](#) £99.00 for 2 guests including 2 course dinner, bed, full breakfast and VAT at 15%. [The Howard](#) and [Edinburgh Residence](#) £139 for 2 guests including 2 course dinner, bed, full breakfast and VAT at 15%.

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