

Scottish Tourism Forum Weekly News Digest



6 January 2010

Dear STF,

The team at the Scottish Tourism Forum wishes you a Happy New Year and a prosperous 2010. Welcome to this week's news digest from STF, the independent forum of Scottish tourism businesses and associations. This digest gives a brief roundup of the main stories concerning the industry over the past few weeks.

If you have any comments about any of the issues mentioned in this week's digest I would be glad to hear them. Email ruth.greig@stforum.co.uk

STF News

As we start 2010 most businesses face a potentially difficult year ahead. Recent reports have shown that in general tourism performed well in Scotland in 2009 but the reality facing business is a harsh and challenging landscape with increased costs and little certainty over the consumer patterns we can expect for the year ahead, all set against a backdrop of reducing public spend. The tourism & hospitality sector has again proved its adaptability and stalwart approach to changing demands and pressures, given positive pro-active support and recognition of its cohesive role in the Scottish economy we can undoubtedly drive positive changes for the future of our industry.

If you are planning your diary now for 2010 then please mark in the dates for this year's Scottish Tourism Week to make sure your voice and the collective strength of our industry is heard, STF is committed to driving these messages into real change for the future with your support.

Scottish Tourism News

20 December - Globespan collapse raises questions [Guardian](#)

20 December - Public-sector cutbacks could throttle Scottish recovery [Scotsman](#)

20 December - Tourism bible names Nairn as a global holiday hot spot [Scotsman](#)

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Events

**17-20 March 2010
Best of Britain & Ireland Travel
Trade Forum
Olympia, London**

This event is dedicated to showcasing the wealth of tourism products and destinations from across the UK and Ireland to travel buyers and consumers. The travel trade forum takes place on 17-18 March 2010, with consumer days following on 19-20 March. Each event delivers thousands of engaged visitors and forms the centrepiece of the fourth annual British Tourism Week.

For further details or to book a stand, email Angie Watson angie@bobevents.co.uk or Madeleine Johnson maddy@bobevents.co.uk or call 020 8563 3249. [Click here](#) for more details

20 December - Fraud gang used airport base to launch stings on Scots hotels [Record](#)

21 December - Salmond calls for UK government probe into collapse of Globespan [Herald](#)

21 December - Hats off to tourism businesses for delivering a great year [Scotsman](#)

22 December - Focus must stay on attracting visitors [Scotsman](#)

23 December - Travellers face severe disruption amid treacherous conditions [P&J](#)

23 December - Boyack calls for Holyrood to probe Gathering's debts [Scotsman](#)

24 December - Sky's the limit for Glasgow Airport [Herald](#)

27 December - Sands of time running out for vital island link [Scotsman](#)

29 December - "Worrying" drop in Perthshire tourism figures [PerthshireAdvertiser](#)

30 December - Scots' Homecoming Year Boosts Tourism [SkyNews](#)

31 December - Three killed in avalanches in Scottish Highlands [Guardian](#)

31 December - Scotland to London by rail in 2 hours - if new line ever gets this far [Scotsman](#)

31 December - Scotland tourist trade 'rose to challenge' [BBC](#)

31 December - Scots tourist industry wins battle against recession [STV](#)

31 December - Best skiing in 14 years at resort [BBC](#)

31 December - Tourism blow to Loch Lomond blamed on recession [Lennox](#)

UK Tourism News & International

29 December - Ministers told: Slash tax to save tourism businesses [YorkshirePost](#)

29 December - The number of visitors to Ireland fell by 12% in 2009, according to industry estimates [RTE](#)

30 December - Hope dashed as economy shrinks 0.2% in quarter [Herald](#)

Scottish

Visit STF website

22nd January 2010

Traditional Burn's supper in the Mount Stuart Marble Hall

This evening promises to be a night to remember with guest chef providing the locally sourced menu prepared for everyone to enjoy. The evening starts at 8pm running through till 12 Midnight.

Individual tickets £50 - table of eight £360

Special guest Chef and Speaker to be announced.

Contact www.mountstuart.com or www.eatbute.com or 01700 503877

for more details.

Be a HIT: Scholarships

Hospitality Industry Trust (HIT)

Scotland helps continuous development in the workplace.

To keep employees motivated and up to date in key skills, within the competitive world of hospitality, leisure, travel and tourism, HIT Scotland provides scholarships that can take place locally, nationally and internationally.

The Scholarships recognise the need to continually update skills within the industry, enhance personal development and bring fresh ideas back to Scottish businesses to remain at the forefront of international innovations. As a scholar you will potentially spend time working in many operational areas or on structured programmes to gain valuable knowledge that will give you the insight and confidence to get to the next level.

The limited Scholarships are available to all aspiring individuals working within Scottish hospitality (in its broadest sense) and the awards are presented at the annual Emerging Talent conference, which takes place in February. The conference moves around the country and has taken place in Aviemore, Edinburgh, Glasgow, Ratho and the venue for 2010 is The Perth Concert Hall on the 3rd February.

Funds are raised by the industry, for the industry, at events such as the Industry Dinner, 18th March 2010 at the Radisson Hotel, Glasgow.

Tourism Week

1- 8 March 2010

www.stforum.co.uk to find out full details of next years Scottish Tourism Week 1-8 March 2010.

- 2 March: Industry Dinner, The George Hotel, Edinburgh
- 3 March: STW Conference "Delivering for Scotland", Murrayfield Stadium, Edinburgh
- 3 March: MSP Parliamentary Reception
- 4 March: Skills Conference
- 5 March: STW Seminar "Delivering for Scotland - The Rural Question", Easterbrook Hall Hotel, Dumfries
- 8 March: STW Seminar "Delivering for Scotland - The Highland Question", Drumossie Hotel, Inverness

Visit our website for the agenda, speakers and how to sign up and benefit from membership offers

Institute of Leadership and Management Level 4 Programme



Tickety-Boo Scotland
EXPLORE | SOAR | GROW

Tickety-Boo Training would like to invite you to join their Institute of Leadership and Management Development

Programmes. STF members will benefit from a 20% discount on these interactive and informative programmes held in Spring 2010. Designed to improve delegate's performance in the organisation through focus on understanding the management role and developing management skills. These highly practical programmes can also generate significant payback for the employer in terms of cost savings and quality improvements in the workplace through work-based assessment.

ILM Level 3 Award in First Line Management 5 days
Who should attend at this level? Ideal for first line managers and team leaders in all organisations
What does it cover? Units covered - Solving Problems and Making Decisions, Organising and Delegating and Developing Yourself and Others

ILM Level 5 Award in First Line Management 7 days
Who should attend? Ideal for middle managers in large complex organisations through to those managing individual companies.
What does it cover? Units covered - Understanding the management role, Leading Teams and Becoming an Effective Leader

To benefit from this exclusive offer call the Tickety-Boo team on 01786 825200 or email val@ticketybootraining.com or check out our details on www.ticketybootraining.com

Making the most of STF - member2member scheme

Please tell us of any offers you would like us to forward onto our members and we will feature these on our website, and feature weekly through NewsDigest with a link to the web for

more information.

Email ruth.greig@stforum.co.uk with details of the offers you would like us to promote.

*Please note: This offer applies to all subscription paying members of STF.

Visit members' section of our website www.stforum.co.uk for full details of offers.

Training Courses



St Andrews Skills

Academy

REHIS Elementary Food Hygiene Certificate (4 March: 9am-5pm, Golf Practice Centre)

Scottish Certificate for the Responsible Sale of Alcohol (9 Feb, 10am-1pm, Rufflets Hotel)
Emergency First Aid at Work (3 Dec, 15 Jan, 9am-5pm, Rufflets Hotel)

St Andrews Standard (14 Jan, 25 Feb, 9 March: full-day, Rufflets Hotel).

Booking facilities, prices and more details are available on our website - www.standrewsskillsacademy.co.uk or by contacting us directly: info@standrewsskillsacademy.co.uk or 0845 1300074

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