What do your customers do whilst staying in your area?

Suggestions

Chat to your visitors and find out where they have been and whether they have had a good time. Make a note of their response and take action if you can to help improve things.

What do your customers wish you had in your area?

Suggestions

Start asking the visitors you meet what they wish they could find in the area. Then get some people together and find a way to provide it.

What 5 things would you recommend that your visitors do and see in your area? And why?

Suggestions

You want to make sure you can recommend places to eat, places to visit in your area. Only recommend businesses who care about visitors. And hopefully those businesses will be recommending you.

How can you work with other businesses to make the visitor experience even better in your area?

Suggestions

Use an existing group in your area to kick start an area action plan for improvement.

What great local products could you sell, display or promote better?

Suggestions

Start a local guide of what to do and see in your area to hand out to your visitors. Increase your use of local suppliers – this will get a real sense of community going in your area.