

Language guides

A recent survey showed that tourists really appreciate being greeted in their own language. We Brits are not famed for our language skills but Pride & Passion is trying to help by providing a quick and easy online guide to the most basic everyday phrases in Chinese, Gaelic, Russian, French, Spanish, German and Italian. (And we've not forgotten to include our own Scots language guide!)

We've deliberately kept it to greetings and courtesy words – not too much to learn in a short time but enough to create a good impression and show visitors that we recognise the effort they're making in using our language.

Just scroll down to see what we've got. There's even a phonetic guide to help with the pronunciation.

We would love to hear from anyone who can share their knowledge of a language we haven't covered, so drop us a line if you can help.

Hope you find it useful. Good luck..... Buena suerte!



Basic Gaelic

OK, we don't really expect to be hosting lots of Gaelic-speaking visitors as such...but if you're based in a Gaelic-speaking area then perhaps your customers might be expecting or keen to hear some. (Or they might fancy trying the odd word themselves, you never know.) The way to approach the pronunciation is to think of the lilting, gentle accent that we associate with the Highlands and western islands and try to bring that into how you say the words. Please isn't really used the way it is in other languages so there is no translation for it!

English	Gaelic	Pronunciation
Good morning	Madainn mhath	matin VAH
Good afternoon/evening	Feasgair math	fess-gir MAH
Thank you	Tapadh leibh	TAH-pah liv
Goodbye (till later)	Tíoraidh an drasda	cheery an draast - like 'cheery' in English
Goodbye (on leaving)	Tíoraidh	cheery - like 'cheery' in English
Haste ye back	Na bi fada gun tilleadh	na bee fatta goon CHEEL-yugh
I'll have a whisky	Gabhaidh mi drama	guy me dramma - like 'guy' in English
Cheers!	Slàinte! or Slàinte mhath	slaaaaaaaaantch or slaaaaaaaaan-tchuh VAH
Delicious!	Blasda!	BLAZ-duh