

Macduff

Actions & Collaboration Ideas

- Food outlets to send menus to local accommodation providers
- Discount incentives
- Exchange of business cards
- Open day for B&Bs
- Positive press stories
- Link websites
- Set up local networking groups
- Open days
- Activity sheets about local attractions
- Itineraries for day visits & placed on web-sites
- Exchange leaflets & ideas
- Sell local produce in shops
- Exchange business addresses & cards
- Banffshirecoast.com
- Huntly net link
- Recommend other businesses
- Link up with local clubs to offer golfing breaks
- Offer discount cards
- Advertise other businesses info at your place of trading
- Host local/small business gatherings
- Create family brochure on family orientated attractions
- Visit one another's businesses