

2nd Scottish Tourism Week 12th – 16th March 2007

-----*Profitable Growth for a Sustainable future*-----

Date	Event	Location	Event Outline
Mon 12 th 10.00am - 14.30pm	Profitable Tourism Growth - Highlands & Islands	The Windsor Hotel, Nairn	Open industry meeting to debate and address key issues affecting the growth and development of tourism in the Highlands and Islands
	Profitable Tourism Growth – South & West Scotland	Easterbrook Hall, Dumfries	Open industry meeting to debate and address key issues affecting the growth and development of tourism in the south, borders and south west of Scotland
	Industry Gala Dinner	The Great Hall, Stirling Castle	Minister and business leaders attend a five star dinner at Stirling Castle
Tues 13 th 10.00am - 2.30pm	Profitable Growth for a Sustainable Future	Trades Hall, Glasgow	Open industry meeting to debate and address key issues affecting the growth and development of tourism in the city 'slice'
Tues 13 th 10.00am - 14.30pm	Profitable Tourism Growth – East of Scotland	Discovery Point, Dundee	Open industry meeting to debate and address key issues affecting the growth and development of tourism in the east of Scotland
Wed 14 th 10.00am - 16.00pm	STF Industry Conference <i>Profitable Growth for Scottish tourism</i>	Macdonald Roxburghe Hotel, Edinburgh	Open industry meeting to address feedback from regional events & national strategy, TFFC and the 50% growth target
	STF Parliamentary Reception	The Garden Lobby, Holyrood, Edinburgh	STF host an evening industry reception at Scottish Parliament to celebrate the importance of tourism to the Scottish economy
Thurs 15 th 13.00- 15.00pm	Tourism Hustings	Symposium Hall, The Royal College of Surgeons of Edinburgh, Edinburgh	Tourism spokespersons from each of the political parties participate in an open debate on what they will each do to support tourism in Scotland
Fri 16 th	Welcome to Tourism	Within businesses across Scotland	Tourism businesses open their doors to MSPs, MEPs, MPs, and Councillors. Schools and students are hosted. Industry leaders go ' Back to the floor '. Small businesses undertake best practice exchange with larger businesses. The aim is to highlight the importance of tourism to an area, support recruitment and retention in the industry and improve business practices.