

# Scottish Tourism Week

## 27<sup>th</sup> – 31<sup>st</sup> March 2006



Date	Event	Location	Event Outline	Contacts
<b>Mon 27th</b>	VisitScotland Futures Lecture	Ocean Terminal, Edinburgh 12.00 – 3.00pm	Back to the Future, a look at how our past will shape our future tourism products	<a href="mailto:Helen.Abernethy@visitscotland.com">Helen.Abernethy@visitscotland.com</a> T. 0131 472 2011
	Local Action Groups Gathering	Huntingtower Hotel, Perth 10.30 – 4.00 pm	National gathering of local groups focuses on case studies, Web help and current support available.	<a href="mailto:elainet@stforum.co.uk">elainet@stforum.co.uk</a> T. 0131 220 6321
	Enterprising Tourism Website	Garthdee Campus, Aberdeen 5.30 – 8.00 pm	Robert Gordon University launch national on-line networking community designed specifically for tourism and hospitality businesses	<a href="mailto:b.a.jones@rgu.ac.uk">b.a.jones@rgu.ac.uk</a> T. 01224 262034
<b>Tues 28th</b>	Tourism Innovation Day	Perth Concert Hall	Innovation, entrepreneurship, collaboration and global best practice event.	<a href="http://www.tourisminnovationday.com">www.tourisminnovationday.com</a> T. 0141 333 1392
	Tourism Society Debate	Sheraton Hotel, Edinburgh 6.00 – 8.00 pm	Evening discussion on the new Tourism Framework for Change: Scottish Tourism the next decade.	<a href="mailto:kenneth.wardrop@edinburgh.gov.uk">kenneth.wardrop@edinburgh.gov.uk</a> T. 0131 529 3201
<b>Wed 29th</b>	STF Open Meeting	EICC, Edinburgh 10.30 – 4.45pm	Scotland International -Top level debate on the wider opportunities open to our tourism industry.	<a href="mailto:elainet@stforum.co.uk">elainet@stforum.co.uk</a> T. 0131 220 6321
	HITS Celebration	Malmaison, Edinburgh 4.00 – 6.00 pm	Hospitality Industry Trust Scotland celebrates the cream of young talent in tourism.	<a href="mailto:david.cochrane@hitscotland.co.uk">david.cochrane@hitscotland.co.uk</a>
	Scottish Tourism Forum Reception	Scottish Parliament 6.00 – 8.00 pm	STF host a reception for MSPs and industry to celebrate the importance of tourism to the Scottish Economy	<a href="mailto:elainet@stforum.co.uk">elainet@stforum.co.uk</a> T. 0131 220 6321
<b>Thurs 30th</b>	Trade Event – UK Regions	Cluny Clays, Fife 10.30 – 2.50pm	Industry workshop on our key markets. Insight into customers & regional differences, marketing opportunities and one to one advice.	<a href="mailto:elainet@stforum.co.uk">elainet@stforum.co.uk</a> T. 0131 220 6321
	Pride & Passion	The Hub, Edinburgh 12.45 -3.00pm	Celebration of Pride and Passion in Scottish Tourism; debate chaired by BBC Scotland's Lesley Riddoch.	<a href="mailto:team@prideandpassion.net">team@prideandpassion.net</a> T. 0800 028 0588
<b>Fri 31st</b>	E Business Roadshow	Moorings Hotel, Fort William 10.30 – 3.00pm	Helping small businesses on their e-business journey. Business case studies and one to one advice.	<a href="mailto:elainet@stforum.co.uk">elainet@stforum.co.uk</a> T. 0131 220 6321
	MSPs Challenge	Scotland	MSPs invited to visit tourism businesses in their constituency	<a href="mailto:events@stforum.co.uk">events@stforum.co.uk</a> T. 0131 220 6321

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*Taking tourism forward in Scotland*  
Details on [www.stforum.co.uk](http://www.stforum.co.uk)